



LUIGI APREA

(+39) 331 5688176

luigiaprea@gmail.com

luigiaprea.com

Skills

- Photoshop ●●●●●
- Video Editing ●●●●○
- Canon/Nikon ●●●●○
- Copywriting ●●●●○
- Facebook ●●●●○
- Instagram ●●●●○
- SketchUp Pro ●●●○○
- Autocad ●●●○○
- HTML/CSS ●●●○○
- Wordpress ●●●○○
- LinkedIn/Quora ●●○○○

Languages

- Italian mother tongue
- English ●●●●○
- German/French ●●○○○

- Sex: M
- Date of birth: 03/22/1979 - Italy
- Address: via Castello, 29 interno 8
80073 Capri (Na)

School

- High School Diploma in Business Administration / Management
- European Computer Driving Licence

Job

- Spring -Autumn 2021, e-commerce & SMM Mané Capri e-shopping, Capri
- June - October 2021, front/back office agent Hotel Regina Cristina **** Capri
- May - June 2021, night auditor Capri Tiberio Palace ***** Capri
- 2020, booking & front office agent Hotel Luna **** Capri
- 2018-2019, storage manager Hotel Regina Cristina **** Capri
- 2018, comics course tutor V. Gemito Institute in Anacapri
- 2017, photographer and lab clerk Foto Flash, Capri
- 2016, light designer FX-Treme di P. Caiazzo, Anacapri
- 2011 - 2016, owner Iris Studio fotografia e video, Capri
- 2010, web designer D&D srl web services, Napoli
- 2008 - 2009, graphics design course tutor I. P. S. S. C. T. Axel Munthe, Anacapri
- 2000 - 2008, designer and customer care Unica Transfer srl, Capri

Education

- 2019, advanced English course, F&B revenue Federalberghi, Capri
- 2014-2015, theater acting course Accademia Arti Teatrali - Teatro Totò, Naples
- 2011, workshop HD SLR cinema Scuola di Cinema Sentieri Selvaggi, Rome
- 2009-2010, graphics and web design course Scuola Italiana di Comix, Naples
- 2005-2007, painting course Accademia di Belle Arti, Naples



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Interests

- Drawing ●●●●○
- Creative writing ●●●●○
- Piano playing ●●●●○
- Acting ●●●○○
- Game design ●●●○○

Other qualifications

- B driving licence
- Solfeggio
- 18 meters diving

Privacy

I authorize the processing of personal data contained in this curriculum vitae based on art. 13 GDPR 679/16).

Experiences

I got into website design during my apprenticeship in Capri Graphic agency. Later, I studied HTML and CSS languages as self-taught, building the first pages with Windows notepad, to then attend professional courses in Naples and online. My training continued on Mac computers, studying and working as a graphic and web designer with the main dedicated software, from Freehand and QuarkXPress to Illustrator and Dreamweaver, with a particular focus on Photoshop. I have used various CMS, in addition to design from scratch, and I've been constantly going deeply in the field of social network and trends. I'm versatile, creative and with polyhedral competencies which are essential for a holistic profession like the SMM's one.

Plus

- I have been also a teacher, in particular:
- tutor of the comics course "Dante a fumetti" at the V. Gemitto Institute in Anacapri
 - graphic and web design consultant at D&D Dinamica Digitale srl web services in Naples;
 - graphic design teacher as external expert at the Axel Munthe Institute in Anacapri
 - tutor of the drawing workshop "Keep calm and draw" at the Emporium gallery in Capri.

Goals

I strongly believe that my technical and artistic experiences in the world of design, e-commerce and hospitality can be a valuable resource. In a liquid working reality, I consider myself a valid candidate for a prestigious Hotel who wants to expand his roster of visual arts & social media collaborators.